



**Brain2Pocket**  
Professional Business Solutions

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# Portfolio



# ● Our National Presence

**105**  
Clients

**531**  
Product  
Designs

**7+**  
Industry  
Sector

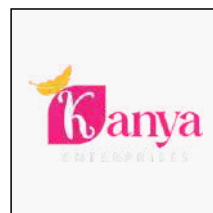
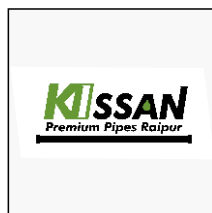


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Number Recored 2024



# Our Clients





## Why Brain2pocket?

We offer expert business solutions for organizations. At Brain2pocket, we provide adaptable, cost-effective solutions that help you reach a wider audience. Our brand management strategies are tailored to make your brand stand out in the market. Our team of business management experts is here to guide your business toward success.

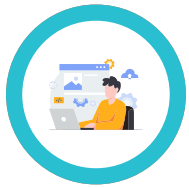
# Our Services:



Digital Marketing



Brand Management



Website Development



Google Ads



E-Commerce Management



Motion Graphics



Content Writing

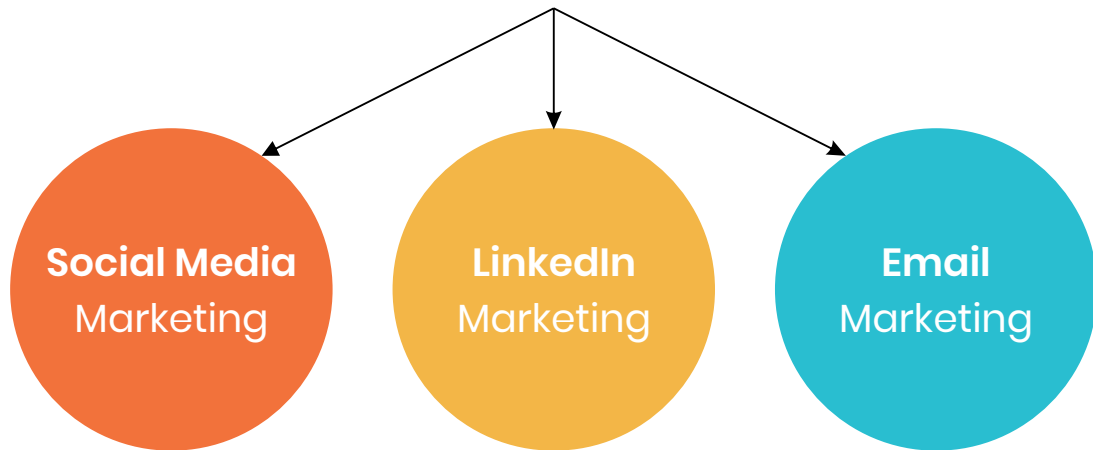


SEO



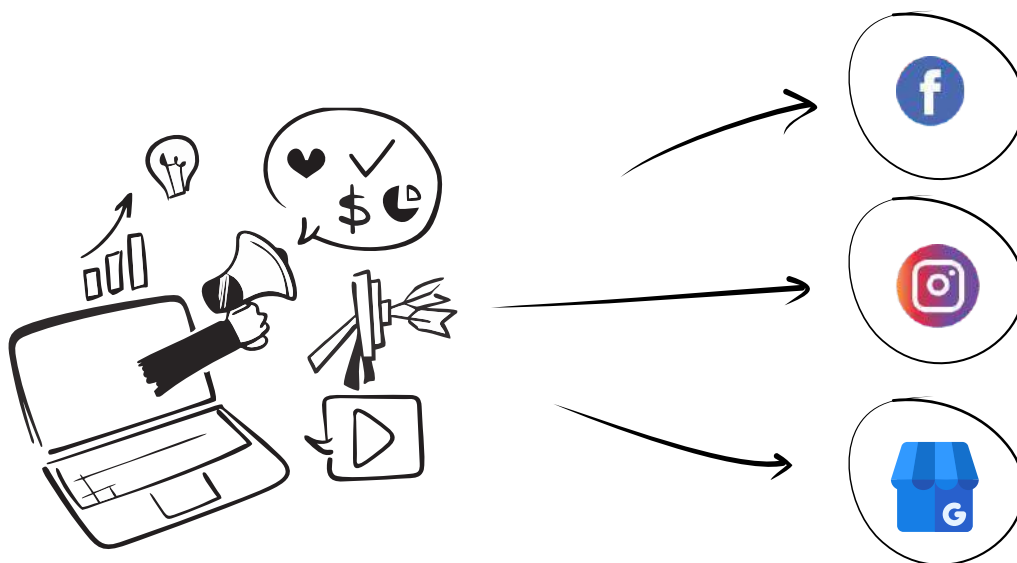
Whatsapp Advertisement

# Digital Marketing



## ● Social Media Marketing

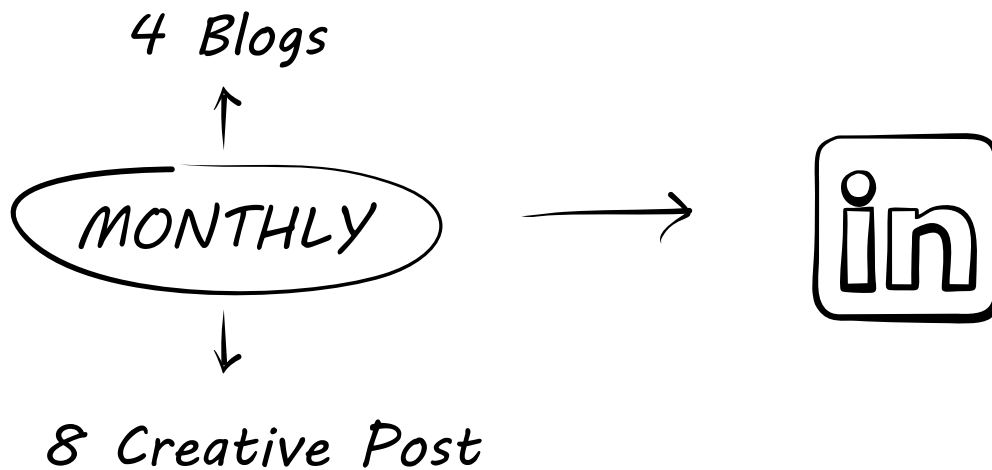
It allows businesses to connect directly with their target audience, build brand awareness, and drive engagement. It provides a platform to share content, gather insights, and foster customer relationships in a cost-effective and accessible way.



- 1 Monthly 12 Post (6 Creative Post, 6 Motion Graphics Reels)
- 2 Designing + Content Writing + Account Handling + Paid Campaigns
- 3 Engagement Activity, Stories, Reviews

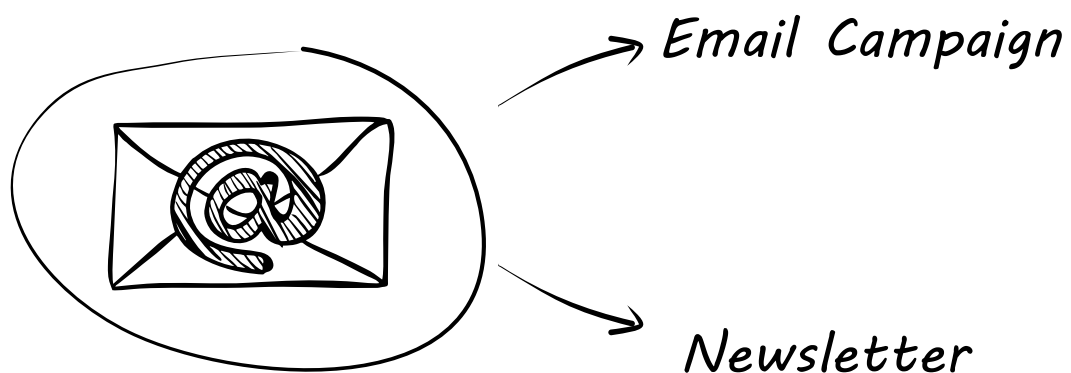
## ● LinkedIn Marketing

LinkedIn Marketing is crucial as it offers a specialized platform for B2B networking and professional connections. It enables businesses to showcase expertise, engage with industry leaders, and generate leads, making it an essential tool for targeted business growth.



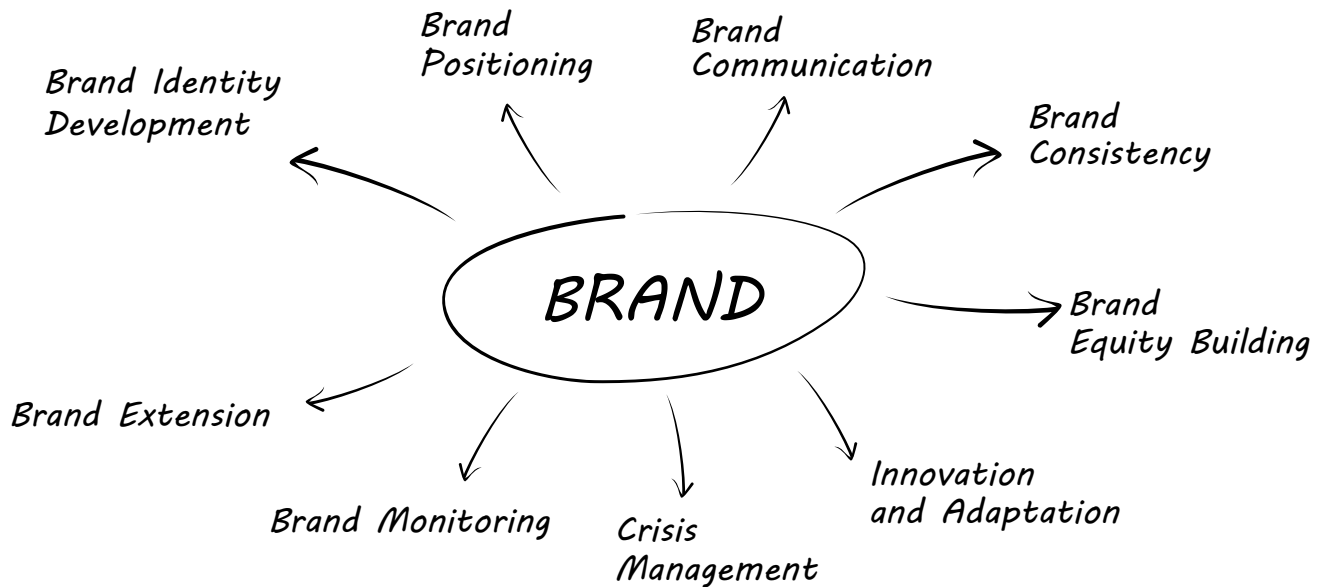
## ● Email Marketing

It provides a direct and personalized channel to reach a specific audience. It enables businesses to deliver tailored content, promotions, and updates, fostering customer relationships, driving conversions, and maintaining brand engagement.



# Brand Management

Brand management refers to the strategic and tactical activities carried out to enhance and oversee a brand's perception, positioning, and value in the market. It involves the consistent and deliberate effort to shape and control how a brand is perceived by its target audience, customers, and stakeholders.



**Effective brand management encompasses a variety of tasks, including:**

- **Brand Identity Development**

Creating a strong brand identity that includes elements like logos, colors, typography, and design themes that visually represent the brand's essence.

1

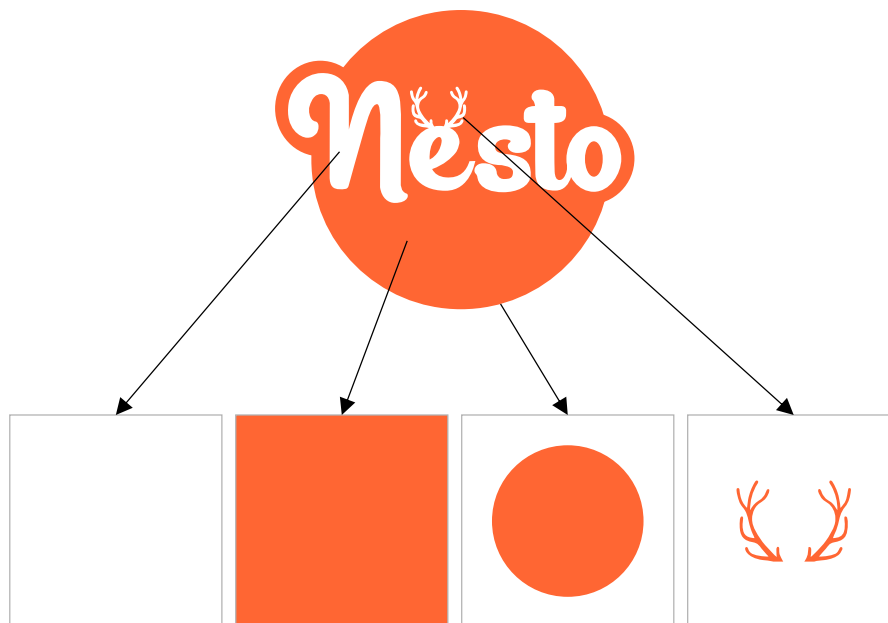
Logo

2

Product Packaging



# 1 Logo



- Circle** : A circle can symbolize the idea of perfection and completeness, implying that the frozen products are of the highest quality and retain their freshness and flavor throughout the entire freezing process. It can also convey the concept of timelessness, suggesting that these frozen delights are consistently delicious and can be enjoyed at any moment.
- Sambar horn** : In the logo of a business related to frozen food, the inclusion of a sambar horn may symbolize the rich and diverse flavors of South Asian cuisine. It suggests an authentic and vibrant culinary experience, enticing customers to explore a range of frozen food products that capture the essence of traditional flavors and spices, particularly those associated with South Indian cuisine like sambar.
- Orange** : The color orange in a logo for a frozen food business can symbolize freshness and vibrancy. It suggests the natural and delicious flavors found in frozen food products, making it an appealing choice that conveys the quality and taste of the offerings. Additionally, orange can evoke a sense of warmth and energy, creating a welcoming and appetizing brand identity for customers.
- White** : The color white in a logo for a frozen food business often symbolizes purity, freshness, and cleanliness. It conveys the idea of pristine, unspoiled ingredients and a commitment to maintaining the quality and hygiene of frozen products. This color choice can evoke trust and assurance in the quality of the frozen food offerings.

# Nesto



## 2 Product Packaging

**Product Packaging** is the most crucial part of sales, and many business owners and startup founders think this is way more expensive.

**We provide designs for :**

Stickers

Labels

Boxes

Types of Pouches

Bottles and Jars



# • Website Development

Website development involves creating and building websites, encompassing everything from designing the layout and visual elements to coding and programming the functional aspects.

- Static Website
- Dynamic Website
- E-Commerce Website
- Blog Website



# • Google Ads

Google Ads Marketing is essential as it places your business at the forefront of search results, increasing visibility and driving targeted traffic to your website. It enables you to reach users actively searching for your products or services, maximizing the likelihood of conversions and delivering measurable ROI.





## ● E-Commerce

E-Commerce management refers to the comprehensive oversight, organization, and execution of various activities involved in running an online store or electronic commerce business. It encompasses a wide range of tasks and responsibilities aimed at ensuring the smooth operation and growth of an e-commerce venture. E-Commerce management involves multiple aspects, including:

1 Inventory Management

2 Product Catalog Management

3 Order Fulfillment

4 Website Maintenance

5 Payment Processing

6 Customer Service

7 Marketing and Promotions

8 Analytics and Reporting

9 Platform & Technology Management

10 Security and Privacy

11 SEO and Content Strategy

12 Mobile and User Experience

13 Returns and Refunds

14 Marketplace & Channel Management

## ● Motion Graphics

Through animated graphics, businesses convey complex ideas quickly, enhance brand recognition, and create memorable experiences that drive higher user interaction and conversions.



## ● Content Writing

Content writing in digital marketing means creating written content like blog posts, social media updates, and emails to inform and engage online audiences. This content aims to educate, build trust, and promote brands or products. Effective content is vital for SEO, lead generation, and conversions.

## ● SEO

SEO, or Search Engine Optimization, is the process of improving a website's visibility on search engines like Google. It involves various strategies and techniques to make your website rank higher in search results when people search for relevant keywords. The goal is to drive organic (non-paid) traffic to your site.

- On-Page SEO
- Off-Page SEO

## ● Whatsapp Advertisement

WhatsApp advertising means the practice of promoting products or services on the WhatsApp messaging platform. It involves sending targeted messages, images, or videos to users or utilizing WhatsApp Business for customer engagement.

### Benefits

- 1- Personalized communication. ...
- 2- Increased conversion. ...
- 3- Shortened sales cycles. ...
- 4- Better customer service. ...
- 5- Market insight. ...
- 6- Global reach and convenience. ...
- 7- Cost-effectiveness. ...
- 8- Building long-term relationships.

# Feedback



"Excellent work. Increased number of profile visits and sold a lot of franchises because of their marketing strategies"

**MR. SATYAJEET HUJARE**

(DIRECTOR, SHAHU AAROGYADAYI GULACHA CHAHA)



"Very pleased with Brain2pocket and their work. They have a creative mind-set, and did everything we asked in a time. I will definitely be recommending their work to other companies"

**MR. NIHAL KUMBHAR**

(DIRECTOR, JNSRV GROUP)



"We started selling on E-commerce platforms with the help of Brain2pocket's E-commerce management services. Our sales have remarkably increased within a span of just two weeks"

**MR. SANTOSH NAVALE**

(MD/ CEO, TANISHKA SANITARY PRODUCTS)

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